

# A touch of the artist

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[Lev Goncharov](#) | Published 12/18/2012 | Not yet rated

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### A living canvas Ilona in Los Angeles



Not everyone can answer simply "yes" to the question: 'Are you really happy?' "Shine Ilona (Ilona Shine), with whom I met near the Salon Shine, in Santa Monica, will change your idea of art as she turned mine. She was not only able to find themselves in the United States, having arrived from the former Soviet Union, the Caucasus, but also in the New World to become a trendsetter, do not be afraid of this

definition. "I work for a living canvas" - says Ilona.

"The most difficult to work on canvas is the hair, because they are alive, always changing, growing, constantly acquiring new properties!" - Told me Ilona. She is an artist-colorist. We've learned that art clothed in the final shape of the canvas, recording, or production that is static, in spite of the way of performance. However canvas Ilona, live human hair, are continuously formed, live their lives. The artist has to organically combine all the changes, along with the influence of the environment, the sun, and previous transformations such an extraordinary canvas. And at stake, not a lot, not a little, but the fate of the person to whom the artist touches!

"In my family, all the artists. My father was an architect, a real artist mother in cooking, artist and sister of hairstyles. " In Hollywood, family talent came in handy. "At first it was difficult to find a vocation, because I did not want to repeat what makes sister. I'm constantly doing something else and be successful in different fields. But calling itself found me. " Prestigious school for colorists provided Ilona scholarship making out her talent and outstanding ability, so long resist the choice of paths was not necessary, as Ilona remembers with great warmth. "The doors opened themselves, and I just had to enter into them." It lived up to expectations, finishing a course at the order of magnitude faster. Many of our fellow citizens is hard to find yourself coming to the United States. "In my profession, it's good that I'm a foreigner," says Ilona. "American's just love artists, colorists from Europe. They prefer that I just inflicted on coloring their hair. "

Ilona is very subtle, independent, sense of style. "Styles change over time. Constantly comes something new. Therefore, each moment to feel what comes and what goes out. I'm not particularly fond of it. Fashion is fickle, and I'm doing what is beautiful. " Ilona your style. It is the ability to give a person an opportunity to look more natural, to emphasize the natural beauty that is already incorporated in every nature. And the hypocrisy she just can not stand. "I'll tell you who to contact if you want to just dye her hair purple in color" - Ilona says with a smile. "I am very selectively come to my work, I decide myself, with whom I will work, because it's my art, I make no money."

"This is the most intimate art. The head is the most sensitive part of the body. First, as a therapy. It requires a high level of confidence. People can share the secret. Secondly, I touch people, creating a contact. I take everyone under

his wing, because my job is to take care of people who come to me, and let them look stunning. So each of my clients is a part of my family. "

Place the experiment, according to Ilona, there is very limited. Having done one day, change is difficult. We must immediately feel in which direction to go. Here her strong intuition fails. She said some very illustrative stories that often take place in her vocation.

### **The first story**

- Came to me an actress who was a natural blonde. But in Hollywood, it does not outwardly completely stand out from the many other blondes who want to make movies. She could never get ahead. My intuition suggested that she should try the fiery hair coloring. The actress agreed and we changed her hair color to orange-fire. The whole procedure of adjusting the color took several hours. As a result, the color of which it came. Had the impression that she had been born exactly this coloring hair. After that, she immediately landed the role, she always dreamed, and for the development of a major agent of her career.

### **The Second Story**

- Once asked a young girl, originally from Latin America. She traveled to Cambodia, and had a crush on this country and Cambodian art. In one of the periods of the turbulent history of this country there especially persecuted artists, fear, apparently, the strength of their voice and influence. Therefore the art went underground. During the trip, by chance, the girl suffered a secret underground, and promised myself to go there again, and capture the art of Cambodia revealed to her in a documentary. Cambodia, most of us are not associated with the art, and is not universally accepted point of cultural pilgrimage. So she developed serious complications in the process of drawing up the budget of their project and fundraising to realize the dream. It simply is not taken seriously, because it looked at only sixteen years old. I offered her light hair strands, to give more shine ... After that, within a month she received the necessary funds went to Cambodia and started to shoot the film. She wrote from there, that she had never done so many compliments about hair. And for me it is a great pleasure that I can change someone's life, feeling the correct hair color, for a person to open the right doors. I see the way they were, after I touched them. I call it the «my touch ».

By Ilona often turn celebrities, because they know it can always be trusted. "For me it does not matter, famous people or not. I build relationships with people on a personal level, and treat them the same way, no matter what they do, because I consider them my family "- shared Ilona. "I realized how beauty changes a person, and that is in me is what allows you to practice my art. I was born to help people express the best that is in them. " Ilona is inspired by their clients. In addition, it is among the regular visitors, both large and little-known art galleries. "Spirituality affect my perception of the world in the first place. Then, I have to be aware of what is happening in the lives of my clients to better meet their needs. I need to know what is going on in the world and the high life in Hollywood. "

Like Michelangelo, who saw his David in a block that was considered tainted, Ilona intuitively sees the best way that can give a person a successful and spectacular appearance. "I can see what might be in some form, although it does not yet exist in reality. I see that David in a block of raw stone. For me the most important thing I can do for this person, what would he or she look gorgeous. "

As an artist, Ilona very brave. But customers do not have to look for it, people find it. Courage is inherent in any art, in her opinion: "In order to achieve beauty, you have to be fearless. You can not be torn between two directions, choose a single. And this requires determination. Art must give everything we have. And if you do not give yourself all means, do not give anything. If you are not fully laid out, then it is not art. And, accordingly, I see beauty, I see that the artist was bold. You must have the passion and courage. Some of the artists I see fury. But the rage takes away from the beauty. Art can be different. I'm just saying that in my art, beauty is important. "

Ilona curly hair. But she often straightens them. "What determines the way I wear my hair? From how I feel." This principle, and it applies to their clients. She listens to what people say to her that her coming. This allows you to get a feel for what looks will help them achieve their goals. Most people do not say directly, which can make them happy. But the conversation Ilona can understand that. A person's feelings are reflected on the exterior. But it is running in the reverse direction. "Great view allows a person to feel comfortable and chic," - she said.

Technique when dark hair slightly lightened on the tips of the strands, Ilona calls "the kiss of the sun." "These hairs are in children. When adults gain again this shade of hair, they remember how to feel as a child." Born not only pleasant memories, but also the mood that occurs in children and is often forgotten in the course of a pile of cares and troubles of everyday or routine. "Women are very delicate, so the hair color for them is of paramount importance," stressed Ilona. There is a reception among those that she uses hair of men who are beginning to turn gray. Color can be made in a way that is almost impossible to distinguish from natural. I wondered whether the delicate magic of art Ilona to cause genuine feeling and mood in men? "I always call these feelings for men", not reflecting, at ease and without a shadow of a doubt Ilona said, then laughed loudly. Since it was easy and fun. It is not hard to imagine why customers are deeply attached to her and follow her in whatever cabin Ilona did not create his art. "I do not get the routine, I can not wait to get up early in the morning to go to work. The moment when the client belongs to me is the inspiration and brings a good feeling, and feeling like I can see again an old friend who had not seen for a long time. When I color the hair, I go into a state resembling meditation, during which time stands still, and I feel very well. So I know it's a God-given vocation."

Ilona is not lacking in inspiration, and her world is replete with new creative horizons. "I want to create a collection of moisturizing oils for hair that would have restored the withered or damaged hair by regular procedures. I created a prototype of oils that I'm used to, and I see great results from their use. Client came to me with a hopelessly burnt hair. She was ecstatic when after the procedure touched his hair. This compares with the only, as if made of straw I silk. I have the necessary knowledge and experience. So I want to create a collection of such oils that would help people."

Ilona noticed a very beautiful salon Shin, in Santa Monica, where she creates her art. And there can be found on the 1025 Montana Avenue. Ilona shares his experiences and emotions through an electronic diary for those who are not able to find it in Santa Monica, <http://www.ilonashine.com>, as well as on her page Ilona Shine in Facebook. A person's appearance is also a way of communication. California Solar affects not only the hair and skin and yet, each person is different. As a person might look like in Hollywood? According Ilony, it depends on the internal state of a person when it emanates light. In conclusion, she said: "I work their appearance, while the people themselves have to do this job from the inside. I inspire them. But beauty always comes from within, and outside it can only emphasize."

**Lev Goncharov,**

**Los Angeles, CA**